WHAT IS CLAIMED IS:

- 1. A system comprising:
- a broadband access server responsive to a remote digital subscriber line (DSL) customer premises equipment device; and
- a communication path to provide for data communications with the broadband access server;
- wherein the broadband access server receives a data packet that includes a device identifier corresponding to the DSL CPE device.
- 2. The system of claim 1, wherein the device identifier includes a plurality of data fields.
- 3. The system of claim 2, wherein the plurality of data fields includes a device firmware field, a chipset field, and chipset code field.
- 4. The system of claim 3, wherein the plurality of fields identify a particular type of CPE equipment.
- 5. The system of claim 1, wherein the broadband access server receives a plurality of device identifiers associated with a plurality of different DSL CPE devices within a network.
- 6. The system of claim 1, wherein the communication path is a point to point over Ethernet communication path.
- 7. The system of claim 1, wherein the broadband access server is coupled to a database and wherein the device identifier is stored in the database.
- 8. The system of claim 1, wherein the data packet is a host-uniq tag portion of a point to point over Ethernet active discovery packet.

- 9. The system of claim 8, wherein the discovery packet is an initiation packet communicated from the DSL CPE to the broadband access server during a discovery stage process.
 - 10. A communication system comprising:
 - a host server having access to a remote digital subscriber line (DSL) customer premises equipment (CPE) device, the host server receiving a device identifier associated with the DSL CPE device; and
 - a customer service terminal for use in connection with a communications network coupled to the host server, the customer service terminal receiving the device identifier and displaying the device identifier to a user of the customer service terminal.
- 11. The communications system of claim 10, wherein the device identifier includes a firmware identifier and a chipset identifier associated with the DSL CPE device.
- 12. The communications system of claim 10, further comprising an operations station, the operations station receiving and storing the device identifier, the operations station coupled to a report generation element to display a report that includes the device identifier.
- 13. The communications system of claim 12, wherein the report includes a plurality of device identifiers associated with a plurality of DSL CPE devices within the communications network.
- 14. The communications system of claim 10, wherein the host server is a broadband remote access server coupled to the customer service terminal via an intermediate computer network.
- 15. The communications system of claim 10, wherein the device identifier is communicated as part of a host-uniq tag message in accordance with a discovery phase of a point-to-point over Ethernet initiation procedure.

- 16. The communications system of claim 15, wherein the host-uniq tag is a 24 bit binary number.
- 17. The communications system of claim 10, wherein the device identifier includes a firmware identifier, a chipset identifier, and a chipset firmware identifier.